

2015 ANNUAL REPORT

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1-800-222-1222

From the Director

As I'm sitting down to write this message, I'm reminded that Alanis Morissette had a hit song in the mid 1990s called "Ironic." One of life's ironies is that one of the most consistent things in life is inconsistency! Change happens. It may not happen as regularly at the Maryland Poison Center (MPC), but it eventually happens.



Ten years ago, more than 50 percent of calls to the MPC were about children under the age of six years old. Today, that figure is only 41 percent. Ten years ago, approximately 80 percent of calls were about unintentional situations and 15 percent were intentional. Today, those figures are 72 percent and 22 percent, respectively. Ten years ago, synthetic cannabinoids (also known as "synthetic marijuana") were not commonly being abused, and bystander naloxone did not exist. In 2015, the MPC saw more than a two-fold increase in synthetic cannabinoid calls compared to 2011 along with more severe medical outcomes. The MPC is also very involved in monitoring the use of naloxone by the lay public and law enforcement officers in an effort to decrease opioid overdose deaths. Collecting information on cases assists the Maryland Department of Health and Mental Hygiene assess the success of the naloxone program.

The advancements we have seen at the MPC and the contributions that we make to society, as evidenced by the data in this year's annual report, are in large part due to our staff. But staff change just like our data. We are now preparing for the retirement of Wendy Klein-Schwartz, PharmD, the MPC's coordinator of research and education. After nearly 40 years at the MPC and as a faculty member at the

University of Maryland School of Pharmacy, Dr. Klein-Schwartz will be retiring at the end of June. She has been one of the constants at the School of Pharmacy and the MPC. During her career, she has published more than 100 scholarly articles, participated in dozens and dozens of research projects, taught thousands of different clinicians, from pharmacy students,

residents and fellows to physician residents and fellows, paramedic students, nursing students, and many others. She's been responsible for mentoring and training a dozen post-PharmD fellows. Those fellows have gone on to lead poison centers across the country, work in the pharmaceutical industry, take on new roles in emergency departments and in academia, as well as serve in the military. She helped to develop the certification examination that is used to certify poison specialists. She co-wrote the American Association of Poison Control Centers' (AAPCC) annual report for 11 years. Dr. Klein-Schwartz has collaborated with researchers and practitioners from around the country and around the world. She has served in multiple leadership roles within the AAPCC. She truly has had a major impact on the world of clinical toxicology. She has also been instrumental in the development of the Maryland Poison Center. It is clear that the MPC and the world of clinical toxicology have been improved by Dr. Klein-Schwartz's numerous important contributions.

> **Bruce D. Anderson, PharmD, DABAT, FAACT** Director of Operations Maryland Poison Center Professor of Pharmacy Practice and Science University of Maryland School of Pharmacy





Maryland Poison Center

Human Exposures*



The data for counties are as accurate as possible given that some ZIP codes cross county boundaries.





Most of the calls to the MPC came from the patient's residence or another residence (62.2 percent). Some 25.9 percent of the callers were at a health care facility (hospital, doctor's office, clinic, and others). In 5.6 percent of the cases, an emergency medical services provider (EMS, paramedic, first responder, emergency medical dispatcher) called the MPC for treatment information. Calls originating from teachers, students, and nurses in schools accounted for 2.4 percent of the calls in 2015.

MPC Safely Manages Patients at Home

In 2015, 61.9 percent of all poisoning cases were safely managed at home (site of exposure), which saves millions of dollars in unnecessary health care costs compared with managing patients in a health care facility (HCF). It also allows for more efficient and effective use of limited health care resources. In fact, when EMS providers or 911 consult with the MPC about patients, 16 percent of those patients are not taken to a health care facility based on poison center advice because they can be managed safely at home. Calling the MPC helps to save lives and save dollars!

Maryland Poison Center

Call Types

Animal Exposures

In 2015, a total of 1,161 potentially toxic exposures in animals were reported.

Outreach, education, and research are key elements of the MPC's services.

The MPC led 144 education programs and events for public and health professional groups, attended by more than 20,000 people.

Educational materials were distributed throughout Maryland at programs and health fairs, and by community organizations.

Public and Professional Education 2015

The Maryland Poison Center (MPC) is well known for being an emergency telephone service that helps those who have been poisoned, including unintentional poisonings in small children, exposures to household products, occupational exposures, and intentional overdoses. But did you know that the MPC also educates thousands of people each year about poisonings and overdoses?

Our public education efforts are intended to help increase the awareness of the poisons that are found in every home, business, and school, and to help prevent poisonings from occurring. The MPC also strives to make sure that everyone knows that they can quickly and easily get information by contacting the Maryland Poison Center, 24/7, if a poisoning occurs.

In 2015, the MPC provided speakers and/or materials for 104 programs in 17 Maryland counties, Baltimore City, and Alexandria, Virginia. The programs and events attended by the MPC staff reached approximately 5,200 people. Several organizations partnered with the MPC to provide education to their patients, customers, clients, and students. These organizations included fire departments, police departments, hospitals, health departments, pharmacies, hospital perinatal education programs, CPR instructors, parish nurses, the American Red Cross, and Head Start and Healthy Start programs. In all, approximately 50,000 pieces of educational materials (brochures, magnets, telephone stickers, Mr. Yuk stickers, teacher's kits, and other pieces) were distributed at these programs and by these organizations. Approximately 76,000 additional materials were mailed to people and groups who requested them.

Seventeen county school systems and daycare centers used educational materials from the MPC in their classrooms. All told, approximately 30,000 pieces of educational material were used in or handed out in schools throughout Maryland.

National Poison Prevention Week (March 15-21, 2015) activities included mailings to emergency departments throughout the state. The MPC partnered with Safe Kids Baltimore, Safe Kids Carroll County, Safe Kids Washington County, the Wicomico County Health Department, and Cecil County Department of Emergency Services to offer Poison Prevention Week kits to elementary schools in their areas. Schools could choose from a list of activities to increase awareness of poison safety to the students and their families. In all, 56 schools participated, reaching more than 19,800 students. Finally, daily Facebook posts were made providing poison safety tips.

The MPC is also an important resource for the media. Poison Center staff members are often interviewed by television, radio, and print media for their expertise in poison-related stories. The MPC is also using Facebook as a means of connecting to the community. Notifications of newsletters, noteworthy toxicology

The MPC educates thousands of people each year about poisonings and overdoses.

information in the news, and other important tips are shared on a regular basis.

Professional education is targeted towards the special needs of health professionals. Programs and materials are designed to help clinicians better manage poisoning and overdose cases that end up in a health care facility. In 2015, 73 programs were conducted by MPC staff at hospitals, fire departments, colleges, professional conferences (state, regional, and national) and on the Internet as webinars. These programs were attended by more than 15,000 physicians, nurses, EMS providers, pharmacists, physician assistants, and others. Podcasts were recorded for broadcast on two websites devoted to continuing education for health care providers: MedicCast.com and NursingShow.com.

The Maryland Poison Center also provides on-site training for physicians, pharmacists, and EMS providers. Dozens of health professionals came to the MPC in 2015 to learn about the assessment and treatment of poisoned patients.

Gender

47.1 percent of exposures occurred in males and 52.7 percent in females (0.2 percent unknown).

Substances Involved in Poisonings*

The tables on the right list the most common substances involved in poisonings and overdoses reported to the Maryland Poison Center in 2015. Some 78.6 percent of the poisoning and overdose calls to the Maryland Poison Center involved a drug, while 48.5 percent of calls involved a non-drug substance.

*A patient may be exposed to more than one substance in a poisoning or overdose case. Percentages in the tables are based on the total number of human exposures.

TOP 10 DRUG SUBSTANCES

TOTAL HUMAN EXPOSURES 31,340					
TOTAL	78.6%				
Others 5,743	18.3%				
Vitamins 899	2.9%				
Hormones (including diabetes and thyroid medicines) 914	2.9%				
Cold and Cough Medicines 925	3.0%				
Anticonvulsants 1,201	3.8%				
Stimulants/Street Drugs 1,613	5.1%				
Antihistamines 1,644	5.2%				
Cardiovascular Drugs 1,896	6.0%				
Antidepressants 2,042	6.5%				
Sedatives/Hypnotics/ Antispychotics2,989	9.5%				
Analgesics4,753	15.2%				

No.

%

TOP 10 NON-DRUG SUBSTANCES

Personal Care Products 2,889	9.2%
Cleaning Substances (Household) 2,569	8.2%
Alcohols 1,382	4.4%
Foreign Bodies/ Toys/Miscellaneous 1,298	4.1%
Pesticides 1,053	3.4%
Plants	2.1%
Arts/Crafts/Office Supplies 511	1.6%
Chemicals	1.5%
Hydrocarbons 415	1.3%
Bites/Stings 413	1.3%
Others 3,534	11.3%
TOTAL	48.5%

Route of Exposure*

83.1% INGESTION (26,058)

7.9%	DERMAL (2,482)	The most common way that patients in Maryland were exposed
4.6%	OCULAR (1,433)	to toxins was by ingestion. This includes cases of children putting substances in their mouths, patients mistakenly ingesting someone
6.4%	INHALATION (2,011)	else's medicine, people accidentally brushing their teeth with a product intended for topical use, etc. The dermal route was the next most
1.1%	BITE/STING (347)	common means of exposure. *Some cases involved multiple routes of exposure. Percentages in the chart are
2.8%	OTHER (871)	based on the total number of human exposures. (relates to total from table)

90% of Calls From the Public Were Managed at Home

Poison Prevention Press and ToxTidbits

The MPC publishes **Poison Prevention Press,** an

e-newsletter for the general public. Published every-othermonth, the newsletter highlights various poison safety topics for all ages. Some topics presented in 2015 include "Lice Products," "Laundry Packets," "Top Summertime Poison Hazards," "Bystander Naloxone," "Hidden Sources of Alcohol," and "OTC Medicine Safety." Poison Prevention Press is sent to e-mail subscribers who are encouraged to post and share the newsletter with others. The MPC also uses Facebook to keep the public up-to-date on poisonrelated issues, posting tips and notices. In 2015, 59 posts reached more than 200,000 people. By year end, we had approximately 640 "Likes."

ToxTidbits is a monthly newsletter for health professionals containing important toxicology information, updates, and news. Some of the topics addressed in 2015 include "Pediatric Marijuana

Maryland Pois	on Center		Poison Center Hotline 1-800-222-1222
Poise	n Pre	eventi	on Press
What is a Poison?	Single Load	Laundry Pack	(ets
A potion is any product or substance that can harm someone fit used I in the errorg way by the wrong may by the wrong person I in the errorg amount Pointers can be household cleaners, personal care products, inedicines, chem- licab, periodices, automother products, automother periodices, automother periodices, automother products, paint and ber- man drapped. The paint and ber- products, paint and ber- man drapped. The paint and ber- periodices, automother periodices, automother periodi	Single load laundry packet easier and less messy. On white out and less messy. On water of any temperature to better required. Child hey are squired. Child hey are squired. Child hey are squired. Child hey are squired. Source of children aged 5 years and children aged 5 years and that got motion. There is hard to breather. There is Mild symptoms includer: • assides	ts were created to make doing e packet can be used for a load powder or legid detergent. I can quickly discless of the load of the end of the load of the load of the end of the load of the load of the legid squirting on the skin or on centers reported an increasi- yoanger. In 2014, there were qui a nachy brank when squee legid squirting on the skin or on centers reported an increasi- tion a child state of the load of the science of the load of the load of the pack of the load of the load of the science of the load of the science of the load of the load of the science of the load of the science of the load of the load of the load of the load of the science of the load of the load of the load of the science of the load of th	hand if has a field of the set o
Be prepared for the unex- pected_Program 1-800-222	 vomiting 	 choking 	eye redness and burning
-1222 in your cell phone	Severe symptoms include:		
now, before you need it. Fast, confidential, expert help is a phone call away!	 burns in the mout corneal injury trouble breathing 	th and throat • co • de	ma ath
Did you know that • In 2014, the MPC managed 136 calls involving single load laundry packets and 86 calls involving liquid laundry detergents. • of the 136 calls involving single load laundry packet, 174 were about children unders the aue of Europer	Exposure to laundry deter should keep laundry pack dren so they can help with washing machine. Putting gives young children acces if you suspect someone hi the poison center right aw of the essence. If as the p worsen symptoms as the i	gent packets may be associate ets out of reach and out of sigh the laundry. Leave the packet g to nt op of the washing mad ss to the packet. as swallowed a laundry deterg way at 1-800-222-1222. A phan erson is hawing trouble breathi child may choke and get the cc	dwith seven health effects. Parents and caregivers to i didence. Doo rig wite heackets to young chil- ne on a stale wite you are loading to the tother end on a stale wite you are loading to the states end packet or has gotten the liquid in their eyes, call mactist or mure will guide you on next steps. Time is actents in their hank your child worth. This may actents in their hanges.
under the age of 6 years.			Pediatric Emergency Medicine Fellow
Follow the MPC on Facebook!			Jonns Hopkins Children's Center
Subscribe	to Poison Prevention P	ress and read past issue	at www.mdpoison.com

Ingestions," "Synthetic Cannabinoids," "Drug Induced QT Prolongation," and "Holiday Hazard Myths." **ToxTidbits** is sent to email subscribers and faxed to every emergency department in our service area. **ToxTidbits: Antidote Facts**

are short reviews of antidotes written by MPC staff and students. We also provide a list of recommended antidotes and stock levels for hospital pharmacies. The MPC uses Twitter (@MPCToxTidbits) as another tool to keep health professionals up-to-date with toxicology. In 2015, 710 tweets resulted in more than 150,000 impressions. By year end, we had 340 Twitter followers.

To receive **ToxTidbits** or **Poison Prevention Press** by email, visit our website (www. mdpoison.com) and click on "Receive Newsletter." Current and previous issues of both newsletters can be read and downloaded from the MPC website as well.

ToxTidbits and Poison Prevention Press keep health care providers and community members up-to-date on poison-related topics.

Circumstanc	e bootstand water and the second seco	The p difference • Unit adule exp miss acceler exp doss alor exp • Inter abule 22 • Adv sub tota • Oth or co 1.7	eople who contact the MPC have seve ent reasons for calling: ntentional exposures in children and ilts, occupational or environmental osures, bites/stings, therapeutic errors use of products, and food poisoning ounted for 72.2 percent of total osures. Therapeutic errors (double- es, wrong medicines taken, etc.) ne accounted for 15 percent of total osures. entional exposures, due to misuse, use, or suicide attempts, accounted for 3 percent of total exposures. verse reaction to drugs, food, and oth stances accounted for 3.8 percent of al exposures. er/unknown reasons, including malicio contaminant/tampering, accounted for percent of total exposures.	eral s, ier ous or
UNINTENTIONAL	INTENTIONAL	ADVERSE REACTION	OTHER/UNKNOWN	
	1,965 Cal	lls Involving S	Seniors	

64% of these calls were medication errors.

16% of Patients Seen By EMS or Who Call 911 Are Not Taken To a Health Care Facility... Based on poison center advice they can be managed safely at home.

For Every \$1 Spent on **Poison Center Services... \$13 is saved** in health care costs.

Outcomes

The true measure of the effectiveness of the MPC program is in patient outcomes. Although there were 35 cases (0.1 percent) reported to the MPC that resulted in death in 2015, the impact of the MPC is obvious: few cases had poor outcomes. Some 85.6 percent of cases resulted in (or were expected to result in) no effects or minor effects. For all exposures, prompt attention is the best way to reduce the likelihood of developing severe toxicity.

Our mission is to decrease the cost and complexity of care while maintaining and/or improving patient outcomes. These data clearly show that we're fulfilling our mission.

Research Presentations and Publications

Klein-Schwartz W, Bentur Y. Comparison of hyperbaric oxygen treatment reported to poison centers in the U.S. and Israel. European Association of Poison Control Centres and Clinical Toxicologists, Malta. Poster. May 2015.

Desrochers J, **Klein-Schwartz W, Doyon S,** Gobburu J, Gopalakrishnan M. To antidote-or not: Population pharmacokinetic modeling and bayesian forecasting as a tool to predict the need for antidote in acute acetaminophen overdose. American Conference on Pharmacometrics (ACoP), Crystal City, VA. Poster. October 7, 2015.

Doyon S, Klein-Schwartz W, Desrochers J, Gopalakrishnan M. Exploratory analysis of data from acute acetaminophen overdoses. North American Congress of Clinical Toxicology, San Francisco. Poster. October 10, 2015.

Spiller HA, Griffith JR, Aleguas A, Ryan ML, Mowry J, Bangh SA, **Klein-Schwartz W,** Schaeffer S, Goetz R. Rivaroxaban and apixaban ingestions reported to 8 poison centers. North American Congress of Clinical Toxicology. San Francisco. Poster. October 10, 2015

Stassinos G, Anderson BD, Gonzales L, Klein-Schwartz W. Characterizing the toxicity and doseeffect profile of tramadol ingestions in children. North American Congress of Clinical Toxicology, San Francisco. Poster. October 11, 2015

Stassinos G, Anderson BD, Gonzales L, Klein-Schwartz W. Asenapine, iloperidone and lurasidone exposures in young children reported to U.S. poison centers. North American Congress of Clinical Toxicology. San Francisco. Poster. October 12, 2015 **Kaland ME, Klein-Schwartz W.** Comparison of lisdexamfetamine and dextroamphetamine exposures reported to U.S. poison centers. *Clinical Toxicology* 2015; 53:477-85.

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Mowry JB, Spyker DA, Brooks D, McMillan N, and Schauben J. (contributor: **Doyon S**): 2014 Annual Report of the American Association of Poison Control Centers' National Poison Data System (NPDS): 32nd Annual Report. *Clinical Toxicology* 2015:53:962-1147.

Spiller HA, Mowry JB, Aleguas A Jr, Griffith JR, Ryan ML, Bangh S, **Klein-Schwartz W,** Schaeffer S, Casavant MJ. An observational study of the Factor Xa inhibitors rivaroxaban and apixaban as reported to eight poison centers. *Annals of Emergency Medicine* 2015 Aug 19 [E-pub ahead of print].

Klein-Schwartz W, Stassinos GL, Isbister GK. Treatment of sulfonylurea and insulin overdose. *British Journal of Clinical Pharmacology* 2015 Nov 9 (E-pub ahead of print].

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- Priority Partners MCO
- Safe Kids Maryland State and Local Coalitions
- PharmCon, Inc.

Call 410-706-7604 or visit www.mdpoison.com to see how you can support the Maryland Poison Center.

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